



FOR IMMEDIATE RELEASE

Oct. 20, 2014

MEDIA CONTACT:

Kelly Thompson
Marketing & Development Coordinator
Office: 325-437-4692
E-mail: Kelly.thompson@abilenetx.com

Crowd expected for Boo at the Zoo this Saturday

ABILENE, TEXAS – Saturday, October 25, don your best costumes and bring the whole family to the Abilene Zoo for Boo at the Zoo, the biggest trick or treat party in town.

More than 30 organizations and businesses will provide free treat stops at this year's event. Costume contests with great prizes will take place every 30 minutes. The zoo will be closed that morning until its gates open at noon. The event ends at 6:30 p.m.

"Boo at the Zoo is merry not scary," stresses Boo at the Zoo Chairman Claudia Diltz. "It's all about having fun."

The Watering Hole concession stand also will be open for anyone who wants to purchase food and drinks, including a special menu item for the day: sloppy Joes.

Boo at the Zoo admission is \$4 per person. Children age 2 and younger are admitted free.

Tickets also may be purchased for \$3.50 if bought in advance at the Zoo Store before Friday, Oct. 24, at 4:30 p.m.

Guests are encouraged to come early for the best parking. Thousands of children and their families attend each year.

About the AZA-Accredited Abilene Zoo: The Abilene Zoo is home to more than 900 animals from 250 species. The Zoo offers many educational programs and kid's activities, including camps, birthday parties and Behind the Scenes Tours. The Abilene Zoo is open 7 days a week (closed Thanksgiving Day, Christmas Day, New Year's Day) from 9 a.m. to 5 p.m.

###